

OUR ROOTS RUN DEEP



Americana music blends country, folk, bluegrass, roots-rock, blues and R&B into a unique sound. Now **GHS introduces the Americana Series** of strings for distinctive tone, longer life and better feel.

Our Americana Series addresses the crucial aspects needed to produce the world's first series of strings directed to the needs of players performing within this exciting genre of blended American roots music styles. Our own roots go back decades as one of the premier string manufacturers with an abundance of

knowledge in string design. We incorporate innovation into materials selection and string construction while utilizing preferred gauging based on years of input from our GHS artist family. Add in cryogenic treatment to extend the life and enhance tone.

The Americana Series strings are served in our Nitro-Pack which utilizes a sealed nitrogen atmosphere, preventing oxidation and corrosion for each individual string, and then each set is wrapped in outer Fresh Pack foil.

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THE STRING EXPERTS

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Now available at GHS retailers everywhere for acoustic guitar, banjo, mandolin, pedal steel and resonator.