



THE STRING EXPERTS

Frankie Ballard

HELLUVA LIFE, HELLUVA STRING.

"I love my Boomers!
They never break, last long
and sound righteous.
Most of all, I love that they
are made in my hometown,
Battle Creek, Michigan."

- Frankie Ballard



ghsstrings.com 800/388-4447



PHOTO BY JOE LEMKE